



1. Introduction

Business Administration
Department of Business Administration
Faculty of Business Administration
and Economics (FBA)

2. Objectives

The objectives of this course are to provide students with a comprehensive understanding of the business environment and the role of business administration in the modern economy.

The course is designed to equip students with the necessary skills and knowledge to manage a business effectively. It covers various aspects of business administration, including strategic management, organizational behavior, human resources management, and financial management. The course is structured to provide a solid foundation in business administration, enabling students to apply their knowledge in practical situations.

The course is divided into several modules, each focusing on a specific area of business administration. The modules are designed to be interactive and engaging, with a focus on practical application. Students are encouraged to participate in group activities and case studies to develop their problem-solving skills. The course is also designed to be flexible, allowing students to tailor their learning experience to their individual needs and interests.

The course is designed to be a comprehensive introduction to business administration, covering all the essential aspects of the field. It is suitable for students who are new to the field and for those who have some prior knowledge. The course is designed to be a valuable resource for students who are interested in pursuing a career in business administration. The course is also designed to be a valuable resource for students who are interested in pursuing a career in business administration.